EBU OPERATING EUROVISIÓN AND EURORADIO



# DARE TO DREAM



SONG CONTEST TEL AVIV 2019

PRESENTED BY



**MEDIA GUIDE** 

# 1. FROM LISBON TO TEL AVIV – NETTA'S YEAR

"I'm so happy! Thank you for accepting differences between us.

Thank you for celebrating diversity!"

This is simply the way Netta's year started, with millions of eyes watching, all over the world. Netta dared to dream and won the 2018 Eurovision Song Contest, but that was just the start. She broke Spotify and Apple Music records worldwide. TOY's video clip became the official Eurovision YouTube channel's top-most viewed video, breaking all times records in just 76 days. She performed all over Europe, was a guest on major talk shows in the US and Europe, became



Photo by Daniel Kaminsky

one of the hottest names in the global music industry, won the Israeli Music Woman of the Year title and even managed to meet Prince William in the Rothschild Boulevard in Tel Aviv. Netta signed a contract in an international record company and is working full time on her debut album. The first single she published, "Bassa Sababa", reached 6th place in the American Billboard hit parade, under the Dance Club Songs category.

Netta's win reminded us that in 2018, women are all super heroes in all aspects, becoming a fashion and gay community icon, appearing on the Attitude international magazine cover, opening Pride Parades all over Europe and even walking the catwalk at the Israeli Fashion Week show.







Netta will perform the opening act of Semi Final I and with that, will actually start the 2019 Eurovision Song Contest shows in Tel Aviv with a new version of TOY, in addition to a world-premiere of her new single.

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# 2. WELCOME BY EBU

One of the many unique qualities of the Eurovision Song Contest is that it travels every year, and in 2019 it is making one of its longest journeys between host cities.

After a fantastic 63rd Eurovision Song Contest hosted by Portuguese EBU Member RTP in Lisbon we are now eagerly anticipating this year's event being held over 4,000 km away in Tel Aviv.

This is the first Eurovision Song Contest to be hosted in this "non-stop" city, and the first for the EBU's newest Member KAN, but it's the 3rd time we are staging the competition in Israel and we are excited to be back. Last year Netta Barzilai gave her



country its 4th win with "Toy" and thanked audiences around Europe and beyond for "celebrating diversity".

It's that diversity, along with our other values of universality and inclusivity, that strengthens the Contest every year, bringing people together like no other cultural event. Because of those values this unique entertainment event, powered by public service media, is still thriving well into its 7th decade.

This year we are asking artists, delegations and the millions of viewers watching to "Dare to Dream". All of us have a dream and we look forward to realizing the dreams of 41 participants as they proudly represent their countries on the global stage provided by the Eurovision Song Contest.

And for one country their dream of winning will come true!

Whatever else you're dreaming of, the EBU is proud to welcome you all to Tel Aviv and is looking forward to three exciting shows and a memorable Eurovision Song Contest.

### Jon Ola Sand

# 3. WELCOME BY KAN

"Every great dream begins with a dreamer.

Always remember, you have within you the strength, the patience, and the passion to reach for the stars to change the world."

Harriet Telman

-HARRIET TUBMAN

Israel has always been a nation of dreamers who made their dreams come true thanks to a great deal of determination, perseverance and hard work.

Last year, 20 years after the last time Israel won the Eurovision Song Contest in 1998 and 40 years after first winning the contest consecutively in 1978 and 1979, Israel had made another dream come true and won the contest for the 4th time.

That is also the story of KAN - the Israeli

Public Broadcasting Corporation, which began broadcasting only two years ago and has since emphasized providing the Israeli audience with innovative, creative and diverse content on three platforms- digital, radio and television.

This is the first time that the Eurovision is being produced by KAN, a responsibility that we take very seriously. In the past year, we have dedicated great efforts and resources to bring audiences all over the world a great show.

We are very excited and happy to host this year's contest, and to share the diversity and creativity of Israeli society with the world.

I warmly welcome you all to Israel, wishing you a great experience and an unforgettable show.

# **Eldad Koblenz**



# 4. WELCOME BY THE EUROVISION 2019 TEAM

It is our sincere privilege and joy to welcome you to our country!

This is the third time Israel is hosting the greatest entertainment show on TV - the Eurovision Song Contest! We welcome Europe with open arms to get a taste of Tel Aviv and the flavor of our country's talent.

It has been a pleasure hosting this year's ESC participants as they danced around the country while shooting the show's postcards. The stage on which the ESC will take place has been at the center of our efforts for the past year.

We are endeavoring to make it worthy of the outstanding performances in this year's show. We Dared to Dream - and it is with great honor to share with you a dream come true!



**Meytal Cohen** 

TV Producer

**Yuval Cohen** 

Show and TV Producer
Deputy Executive Producer

**Zivit Davidovitch** 

**Executive Producer** 

**Tali Eshkoli** Head of Event

# 5. MORE ABOUT KAN: DIGITAL, RADIO AND TELEVISION

The Israeli Public Broadcasting Corporation (IPBC), branded KAN, is a statutory body formed in 2015 under the Israeli Public Broadcasting Law, to deliver high quality and independent content for all of Israel's citizens and inhabitants, to reflect and document Israel as being a Jewish and democratic state, its values and heritage, and giving a fair, equal and balanced expression of the points of view and opinions spread among the Israeli public.

The Israeli government and parliament (the Knesset) have determined under law that a new public service broadcaster will be formed in Israel, one that will be economical and relevant, to replace the old public service broadcaster (IBA).







Source: kan\_israel on Instagram

KAN broadcasts on 8 radio stations in all genres, 3 television channels, in Hebrew, Arabic and for children, 7 digital radio stations and of course on social platforms, and in 4K on YouTube and selected events on TV.

KAN's generalist programming on television, on KAN II, covers all genres, including talk shows and satire, drama, acquired nature and action drama series, sports, documentaries and various specials. KAN annually invests an unprecedented 200 mILS (around 50 mEUR) in the Israeli local production and creative market.

KAN's Arabic Media department is a leading and diverse content creation force, branded MAKAN, on television (MAKAN 33), radio and social networks.







🎥 J.IZ7J. 🦠





KAN has studios in Jerusalem, Modi'in, Tel Aviv, Haifa and Be'er Sheba.

KAN's vision follows the motto "Digital First", having its television content available anon its official website (www.kan.org.il) and the KAN (generalist KAN II) and Hinuchit (for children) Apps, in addition to audio content on the KAN OD App, including live radio broadcasts, digital radio, podcasts and recorded programme (all on both the App Store for iPhones and Google Play for Android).

# 6. SLOGAN AND THEME: INCLUSION, DIVERSITY, UNITY

The 2O19 Eurovision Song Contest's concept and slogan, "Dare to Dream", developed by creative agency Awesome TLV, was officially announced in late October 2O18. This aspirational tag line represents and symbolizes everything that the Eurovision Song Contest is about: inclusion, diversity and unity. Being on that stage, daring to dream you can win the Eurovision Song Contest, be brave enough, be confident enough, standing there performing for a world audience is something that is worth the dream!

This is what Netta did last year, when she performed in Lisbon.

She went on that stage with a dream:

A dream to bring the Contest back to Israel. And she succeeded. And this year in May, in Tel Aviv, we will all meet to celebrate the good values of the Eurovision Song Contest and we will do it here, with the help of broadcaster KAN and the Israeli team.

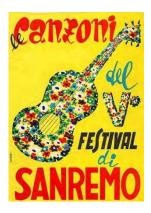
Every year the slogan is chosen by the Host Broadcaster and is an important aspect of the event. It is used as the creative foundation of the content's visual identity, stage design, opening acts, interval acts and postcard production. The first time a slogan was officially introduced was in 2002, when host ETV from Estonia chose "A Modern Fairytale" as its theme.

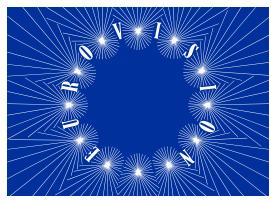


The 2019 event's theme logo, developed by creative agency ST/AF and designer Adam Feinberg, was revealed in mid-January. The logo is comprised of three triangles which, when united, shine together to create a golden star. The triangle is one of the world's oldest shapes, is a cornerstone symbol found universally in art, music, cosmology and nature, representing connection and creativity. As the triangles join and combine, they become a new single entity reflecting the infinite stellar sky, as the stars of the future come together in Tel Aviv for the Eurovision Song Contest 2019.

# 7. THE EUROVISION SONG CONTEST HISTORY, by Eurovision.tv

The history of the Eurovision Song Contest began as the brainchild of Marcel Bezençon of the EBU. The Contest was based on Italy's Sanremo Music Festival and was designed to test the limits of live television broadcast technology.







Eurovision Song Contest logo 1957-1993

The first Contest was held on 24 May 1956, when seven nations participated. With a live orchestra, the norm in the early years, and simple sing-along songs on every radio station, the Contest grew into a true pan-European tradition.



Lys Assia, 1956 winner



Marcel Bezençon

In the beginning, it was obvious for the participants that they should sing in their country's national language. However, as the Swedish entry in 1965, Absent Friend, was sung in English, the EBU set very strict rules on the language in which the songs could be performed. National languages had to be used in all lyrics. Song writers across Europe soon tagged onto the notion that success would only come if the judges could understand the content, resulting in such entries as Boom-Bang-A-Bang and La La La. In 1973, the rules on language use were relaxed, and in the following year ABBA would win with Waterloo. Those freedom of language rules would be soon reversed in 1977, to return with apparent permanent status in the 1999 contest.

The voting systems used have changed throughout the years. The modern system has been in place since 1975. Voters award a set of points from I to 8, then IO and finally I2 to songs from other countries, with the favorite being awarded the now famous douze (French for I2) points. Historically, a country's set of votes was decided by an internal jury, but in 1997 five countries (Austria, Germany, Sweden, Switzerland and the United Kingdom) experimented with televoting, giving the public in those countries the opportunity to vote en masse for their favorite songs. The experiment was a success and from 1998 all countries were encouraged to use televoting wherever possible.

Nowadays viewers may also vote by SMS. Whichever method of voting is used, jury, telephone or SMS, countries may not cast votes for their own songs.



ABBA, after their famous victory at the 1974 Eurovision Song Contest for Sweden

The end of the Cold War in the early 199Os led to a sudden increase in numbers, with many former Eastern Bloc countries queuing up to compete for the first time. This process has continued to this day with more and more countries joining. For this reason, in 2004 the Semi-Final format was introduced by the EBU, which turned into two Semi-Finals for the Eurovision Song Contest in 2008. Now all countries, except the 'Big Five' (France, Germany, Italy, Spain and the UK), together with the host country, must be in a Semi-Final top-IO to qualify for the Final.

In 2015, the Contest celebrated its 60th anniversary. The BBC hosted a grand show in London, featuring over a dozen former participants. And to honor Australia's Eurovision Song Contest commitment for over 30 years, having continuously broadcast the show since 1983, the organizers invited SBS to participate for the first time ever.

Despite the 'grand old lady' being of respectable age, her pension is nowhere in sight, as the Eurovision Song Contest is still the most modern live TV entertainment spectacle in the world.

# 8. FACTS & FIGURES

With a legacy of more than 6O years, which brought hundreds of hours of live television and close to 1,6OO songs from some 5O countries, the Eurovision Song Contest is a great source of historic facts and mind-blowing figures. On this ever-expanding page, we are sharing the most significant ones with you.

The Eurovision Song Contest started with just seven participating countries in 1956. It was the only contest with two songs per country.

Following the break-up of the Soviet Union, more countries wanted to join in the 1990s. In 1993 and 1994, a then-record 25 countries took part.

In 1996, a pre-qualification heat was organized to reduce 29 participants to 23, while host country Norway automatically qualified for the contest as 24th country. The challenge was solved in 2004, when a Semi-Final was introduced. Growing interest lead to the introduction of a second Semi-Final in 2008. As a result, a record number of 43 countries took part in 2008 for the first time.

In 2006, Ireland's Brian Kennedy delivered the I,000th entry to the contest, appropriately titled Every Song is a Cry for Love. If you would listen to all the songs without a break, you would be sitting up for nearly 72 hours.

In 2001, the largest audience ever attended the Eurovision Song Contest. Almost 38,000 people gathered at Copenhagen's Parken Stadium to witness the first ever Estonian victory.

Ratings of the Eurovision Song Contest have varied greatly over the past decades. In 2016, some 204 million people saw at least one of the three shows in whole or in part.

With seven victories, Ireland is the most successful country at the contest. Sweden won the contest six times, while Luxembourg, France and the United Kingdom won five times.

Poland made the most impressive debut in 1994, when Edyta Gorniak came second with To Nie Ja, closely followed by Serbia's victory in 2007. Although Serbia  $\delta$  Montenegro was represented twice before, it was the first time that Serbia took part as an independent country.

Norway could be found at the bottom of the scoreboard as many as eleven times. The unfortunates came last in 1963, 1969, 1974, 1976, 1978, 1981, 1990, 1997, 2001, 2004 and in the Grand Final of 2012. Nevertheless, they also won three times, in 1985, 1995 and 2009.

Even though the Eurovision Song Contest took place 63 times, it has 66 winners. In 1969, four countries topped the scoreboard with an equal amount of points: The United Kingdom, Spain, the Netherlands and France. Lacking rules to resolve tie situations, the EBU had to declare all four contestants as winner. Tie rules were introduced shortly after.



Salomé from Spain was one of the four winners of the legendary 1969 Eurovision Song Contest

In 2015, the Eurovision Song Contest was recognized by the Guinness Book of World Records as the Longest Running Annual TV Music Competition.

ABBA is the most successful Eurovision Song Contest winner. The Swedish pop band won the contest in 1974 and has enjoyed phenomenal success ever since, despite officially splitting up in 1983.



Domenico Mudugno performing Nel Blu Di Pinto Di Blu in 1958 © Stichting Beeld & Geluid

The most covered Eurovision Song Contest song is Domenico Mudugno's Nel Blu Di Pinto Di Blu, also known as Volare. The song has been covered by famous stars such as Dean Martin, Cliff Richard, David Bowie and many more.

Johnny Logan won the Eurovision Song Contest three times. In 1980 and 1987 he represented Ireland as performer and won both times, with Hold Me Now and What's Another Year, in 1992 he wrote Linda Martin's winning entry Why Me?

In 2014, Valentina Monetta took part for San Marino for the third time in a row and... qualified for the Grand Final! She participated in the 2017 contest for the fourth time!

In 2011, Lena, the winner of the 2010 Eurovision Song Contest, decided to defend her title on home ground – something only two people have done in the history of the contest.

Until 1998, each act was supported by a live orchestra and every country brought their own conductor. Noel Kelehan conducted the orchestra of five winners, in 1980, 1987, 1992, 1993 and 1996. Dutch conductor Dolf van der Linde conducting for a record seven countries; Belgium, Germany, Ireland, Luxembourg, the Netherlands, Sweden and Switzerland.

Only three women conducted the orchestra at the Eurovision Song Contest. Nurit Hirsch conducted the Israeli entries of 1973 and 1978, Monica Dominique conducted the Swedish 1973 entry and Anita Kerr appeared in front of the orchestra for Switzerland in 1985.



The orchestra at the 1968 Eurovision Song Contest © BBC

German songwriter and composer Ralph Siegel is a true Eurovision addict. He took part a whopping 21 times. He did so most recently in 2014, granting San Marino their first qualification to the Grand Final. His 22nd participation was in 2017, having written the song for San Marino. He won once, in 1982, with the famous Ein Bißchen Frieden.

# 9. PARTICIPATING BROADCASTERS IN THE 2019 EUROVISION SONG CONTEST

1.	Albania	RTSH
2.	Armenia	AMPTV
3.	Australia	SBS
4.	Austria	ORF
5.	Azerbaijan	İctimai TV
6.	Belarus	BTRC
7.	Belgium	RTBF
8.	Croatia	HRT
9.	Cyprus	CYBC
10.	Czech Republic	ČТ
11.	Denmark	DR
12.	Estonia	ERR
13.	Finland	YLE
14.	France	FT
15.	North Macedonia	MKRTV
16.	Georgia	GPB
17.	Germany	ARD/NDR
18.	Greece	ERT
19.	Hungary	MTVA
20.	Iceland	RÚV
21.	Ireland	RTÉ

22.	Israel	KAN
23.	Italy	RAI
24.	Latvia	LTV
25.	Lithuania	LRT
26.	Malta	PBS
27.	Moldova	TRM
28.	Montenegro	RTCG
29.	Netherlands	AVROTROS
30.	Norway	NRK
31.	Poland	TVP
32.	Portugal	RTP
33.	Romania	TVR
34.	Russia	RTR
35.	San Marino	SMRTV
36.	Serbia	RTS
37.	Slovenia	RTVSLO
38.	Spain	RTVE
39.	Sweden	SVT
40.	Switzerland	SRG/SSR
41.	United Kingdom	BBC

# 10. WINNERS OF THE EUROVISION SONG CONTEST

Year	Winner	Song	Performer
1956	Switzerland	Refrain	Lys Assia
1957	Netherlands	Net als toen	Corry Brokken
1958	France	Dors, mon amour	André Claveau
1959	Netherlands	'n Beetje	Teddy Scholten
1960	France	Tom Pillibi	Jacqueline Boyer
1961	Luxembourg	Nous les amoureux	Jean-Claude Pascal
1962	France	Un premier amour	Isabelle Aubret
1963	Denmark	Dansevise	Grethe and Jørgen Ingmann
1964	Italy	Non ho l'età	Gigliola Cinquetti
1965	Luxembourg	Poupée de cire, poupée de son	France Gall
1966	Austria	Merci, Chérie	Udo Jürgens
1967	United Kingdom	Puppet on a String	Sandie Shaw
1968	Spain	La, la, la	Massiel
1969	Spain	Vivo cantando	Salomé
	United Kingdom	Boom Bang-a-Bang	Lulu
	Netherlands	De troubadour	Lenny Kuhr
	France	Un jour, un enfant	Frida Boccara
1970	Ireland	All Kinds of Everything	Dana
1971	Monaco	Un banc, un arbre, une rue	Séverine
1972	Luxembourg	Après toi	Vicky Leandros
1973	Luxembourg	Tu te reconnaîtras	Anne-Marie David
1974	Sweden	Waterloo	ABBA
1975	Netherlands	Ding-a-dong	Teach-In
1976	United Kingdom	Save Your Kisses for Me	Brotherhood of Man
1977	France	L'oiseau et l'enfant	Marie Myriam
1978	Israel	A-Ba-Ni-Bi	Izhar Cohen and the Alphabeta
1979	Israel	Hallelujah	Gali Atari and Milk and Honey
1980	Ireland	What's Another Year	Johnny Logan
1981	United Kingdom	Making Your Mind Up	Bucks Fizz
1982	Germany	Ein bißchen Frieden	Nicole

Year	Winner	Song	Performer
1983	Luxembourg	Si la vie est cadeau	Corinne Hermès
1984	Sweden	Diggi-Loo Diggi-Ley	Herreys
1985	Norway	La det swinge	Bobbysocks!
1986	Belgium	J'aime la vie	Sandra Kim
1987	Ireland	Hold Me Now	Johnny Logan
1988	Switzerland	Ne partez pas sans moi	Céline Dion
1989	Yugoslavia	Rock Me	Riva
1990	Italy	Insieme: 1992	Toto Cutugno
1991	Sweden	Fångad av en stormvind	Carola
1992	Ireland	Why Me?	Linda Martin
1993	Ireland	In Your Eyes	Niamh Kavanagh
1994	Ireland	Rock 'n' Roll Kids	Paul Harrington and Charlie McGettigan
1995	Norway	Nocturne	Secret Garden
1996	Ireland	The Voice	Eimear Quinn
1997	United Kingdom	Love Shine a Light	Katrina and the Waves
1998	Israel	Diva	Dana International
1999	Sweden	Take Me to Your Heaven	Charlotte Nilsson
2000	Denmark	Fly on the Wings of Love	Olsen Brothers
2001	Estonia	Everybody	Tanel Padar, Dave Benton and 2XL
2002	Latvia	I Wanna	Marie N
2003	Turkey	Everyway That I Can	Sertab Erener
2004	Ukraine	Wild Dances	Ruslana
2005	Greece	My Number One	Helena Paparizou
2006	Finland	Hard Rock Hallelujah	Lordi
2007	Serbia	Molitva	Marija Šerifović
2008	Russia	Believe	Dima Bilan
2009	Norway	Fairytale	Alexander Rybak
2010	Germany	Satellite	Lena
2011	Azerbaijan	Running Scared	Ell δ Nikki
2012	Sweden	Euphoria	Loreen
2013	Denmark	Only Teardrops	Emmelie de Forest
2014	Austria	Rise Like a Phoenix	Conchita Wurst

Year	Winner	Song	Performer
2015	Sweden	Heroes	Måns Zelmerlöw
2016	Ukraine	1944	Jamala
2017	Portugal	Amar pelos dois	Salvador Sobral
2018	Israel	Toy	Netta

# II. THE MARCEL BEZENÇON AWARDS







In addition to the winner of the Eurovision Song Contest (ESC), the attending accredited press, commentators and composers appoint more winners with a Marcel Bezençon Award.

The award, named after the founder of the ESC, was first handed out in 2002, at the initiative of Christer Björkman (Sweden's representative in the 1992 Eurovision Song Contest and 5-time ESC Producer) and Richard Herrey (member of the Herreys, 1984 Eurovision Song Contest winner from Sweden).

The award is divided into three categories: The Press Award (given to the best overall entry voted for by the accredited media), The Artistic Award (presented to the artist with the best artistic achievement voted for by the commentators) and the Composer Award voted for by the participating composers in the final (for the most original composition).

The awards are traditionally handed out backstage, shortly before the Grand Final

# **FORMER WINNERS**

# Lisbon 2018

Press Award: Mercy, Madame Monsieur, France

Artistic Award: Fuego, Eleni Foureira, Cyprus

Composers Award: Bones, Borislav Milanov, Joacim Persson, Brandon Treyshun

Campbell, Dag Lundberg, Bulgaria

# **Kyiv 2017**

Press Award: Occidentali's Karma, Francesco Gabbani, Italy

Artistic Award: Amar Pelos Dois, Salvador Sobral, Portugal

Composers Award: Amar Pelos Dois, Luisa Sobral, Portugal

# Stockholm 2016

Press Award: You Are the Only One, Sergey Lazarev, Russia

Artistic Award: Jamala, 1944, Ukraine

Composers Award: Sound of Silence, DNA (David Musumeci  $\delta$  Anthony Egizii),

Australia

# Vienna 2015

Press Award: Grande Amore, Il Volo, Italy

Artistic Award: Måns Zelmerlöw, Heroes, Sweden

Composers Award: A Monster Like Me, Kjetil Mørland, Norway

# Copenhagen 2014

Press Award: Rise Like A Phoenix, Conchita Wurst, Austria

Artistic Award: The Common Linnets, Calm after the Storm, the Netherlands

Composers Award: Calm after the Storm, Ilse DeLange, JB Meijers, Rob Crosby,

Matthew Crosby, Jake Etheridge, the Netherlands

# Malmö 2013

Artistic Award: Farid Mammadov, Hold me, Azerbaijan

Press Award: Nodi Tatishvili δ Sophie Gelovani, Waterfall, Georgia

Composers Award: You, Robin Stjernberg, Linnea Deb, Joy Deb, Joakim Harestad

Haukaas, Sweden

### **Baku 2012**

Artistic Award: Loreen, Euphoria, Sweden

Press Award: Sabine Babayeva, When the Music Dies, Azerbaijan Composers Award: Euphoria, Thomas G:son, Peter Boström, Sweden

# Düsseldorf 2011

Artistic Award: Jedward, Lipstick, Ireland

Press Award: Paradise Oskar, Da Da Dam, Finland

Composers Award: Sognu, Daniel Moyne, Quentin Bachelet, Jean Pierre Marcallesi,

Julie Miller, France

### Oslo 2010

Artistic Award: Harel Skaat, Milim, Israel
Press Award: Harel Skaat Milim, Israel

Composers Award: Milim, Itomer Adaddi and Noam Horev, Israel

### **Moscow 2009**

Artistic Award: Patricia Kaas, Et s'il fallait le faire, France Press Award: Alexander Ryback, Fairytale, Norway

Composers Award: Bistra Voda, Aleksandar Čović, Bosnia & Herzegovina

# Belgrade 2008

Artistic Award: Ani Lorak, Shady lady, Ukraine

Press Award: Vânia Fernandes, Senhora do mar, Portugal Composers Award: Pe-o margine de lume, Nico & Vlad, Romania Fan Award: Sirusho Harutyunyan, Qele, qele, Armenia

# Helsinki 2007

Artistic Award: Marija Šerifović, Molitva, Serbia

Press Award: Verka Serduchka, Dancing Lasha Tumbai, Ukraine

Composers Award: Unsubstantial Blues, Magdi Rúsza, Hungary

### Athens 2006

Artistic Award: Carola, Invincible, Sweden

Press Award: Lordi, Hard Rock Hallelujah, Finland

Composer Award: Lejla, Zeljko Joksimovic (Hari Mata Hari), Bosnia δ Herzegovina

# **Kyiv 2005**

Artistic Award: Helena Paparizou, My Number One, Greece

Press Award: Chiara, Angel, Malta

Composer Award: Zauvijek Moja, Slaven Knezovic & Milan Peric (No Name), Serbia

δ Montenegro

# Istanbul 2004

Artistic Award: Ruslana, Wild Dancers, Ukraine

Press Award: Zeljko Joksimovic, Lane Moje, Serbia Montenegro

Composer Award: Stronger Every Minute, Mike Connaris (Lisa Andreas), Cyprus

# Riga 2003

Artistic Award: Esther Hart, One More Night, Netherlands
Press Award: Sertab Erener, Everyway That I Can, Turkey

Fan Award: Beth, Dime, Spain

# Tallinn 2002

Artistic Award: Afro-Dite, Never Let It Go, Sweden

Press Award: Sandrine Francois, II faut de temps, France

Fan Award: Laura, Addicted To You, Finland

# 12. PRACTICAL ENTRANCE INFORMATION FOR PRESS AND FANS

The 2019 Eurovision Song Contest's Press Center / Media and Fans **dedicated entrance** to the venue (Expo Tel Aviv) is from **Gate I** (Itzik Ramba St.), down the road from Rokach Blvd. (where the **shuttle drop off / pick up** point is), in front of the **University Train Station**.

After crossing Gate I, please note that you are not yet within the secured area of the ESC 2019. (The Expo has additional pavilions and offices which are not part of the ESC production zones).

If this is your first visit to the venue, you would need to pick up your Accreditation badge at the **Accreditation Center**, a short walking distance from Gate I (close to Pavilion II). Do remember to bring your signed Accreditation voucher, to save time during the pick-up process. On Friday 3 May, it will be open from O8:OO to I6:OO. As of Saturday 4 May, it will be open daily from 8:OO to 20:OO.

Once you have picked up your badge, you need to go through security at the **Press Center Security Check**, nearby the Accreditation Center (on your way to the Press Center). Once crossing it, you are within the secured area of the ESC 2019 production.

The **Press Center** is a short walking distance after that. This year, it is comprised of three adjacent buildings: **Pavilion 11** (Welcome Desk, Common Lounge and Working Area for journalists), **Pavilion 12** (Interview Rooms) and **Pavilion 13** (Press Conferences Room).

The press conferences' schedule generally follows the stage rehearsals schedule. Detailed information, including the press conferences during the Shows week (for EBU and KAN, and after the live shows, for example), is available on the **TOBLA19 App**:

App Store: <a href="https://itunes.apple.com/us/app/tobla19/idl4558373O4">https://itunes.apple.com/us/app/tobla19/idl4558373O4</a>

Google Play: https://play.google.com/store/apps/details?id=se.cityweb.ESC2OI9

Usernames and passwords will be given to you at the Welcome Desk (at Pavilion II).

# 13. PRESS CENTER OPENING HOURS

		Pavilion (1	Pavilion 12	Pavilion 13
4 May	Sat	09:00 - 21:00	09:00 - 19:00	10:00 - 20:00
5 May	Sun	09:00 - 21:00	09:00 - 19:00	10:00 - 20:00
6 May	Mon	09:00 - 21:00	09:00 - 19:00	10:00 - 20:00
7 May	Tue	09:00 - 19:30	09:00 - 19:00	10:00 - 20:00
8 May	Wed	C	losed (Memorial D	ay)
9 May	Thu	09:00 - 21:00	09:00 - 19:00	10:00 - 19:00
10 May	Fri	09:00 - 23:30	09:00 - 19:00	10:00 - 00:00
II May	Sat	09:00 - 17:30	09:00 - 17:30	09:00 - 16:30
12 May	Sun	09:00 - 15:00	09:00 - 15:00	09:00 - 14:30
13 May	Mon	12:00 - 01:30	12:00 - 19:00	17:00 - 20:00
14 May	Tue	12:00 - 02:00	12:00 - 19:00	21:00 - 01:30
15 May	Wed	12:00 - 01:30	12:00 - 19:00	17:00 - 20:00
16 May	Thu	12:00 - 02:00	12:00 - 19:00	21:00 - 01:30
17 May	Fri	12:00 - 02:30	12:00 - 19:00	Closed
18 May	Sat	13:00 - 03:30	13:00 - 19:00	21:00 - 03:00

# 14. PRESS AND FANS ACCREDITATION

The purpose of accreditation to the Eurovision Song Contest (ESC) is to both identify accredited individuals and their role or function while being at the ESC venue, as well as to grant accredited individuals' entitlement to access to specific areas of the premises determined by the Category (and where applicable, the subcategory) under which they are accredited.

# Access to Media and Journalists (P tags)

- Press Working Area at Pavilion II
- Press Conferences Area at Pavilion 13
- Front-of-stage Press Area (only during open rehearsals)
- First Dress Rehearsal of each show
- EuroClub
- Opening Orange Carpet Press Area

<u>Please Note</u>: only for those Press Representatives who have requested access therefor when applying for accreditation and whose access has been granted by the EBU

# **Access to Fans (F Tags)**

- Common Lounge at Pavilion II
- Press Conference Area (only for the first round of press conference and/or meetand-greet)
- Front-of-stage Press Area (only during open rehearsals)
- First Dress Rehearsal of each show
- EuroClub
- Opening Orange Carpet Fan Area (if available)

Please kindly note that access to the Press Working Area is not permitted to F tags.

Further and detailed information, including the **2019 Accreditation Handbook**, is available online on: <a href="https://eurovision.tv/press/accreditation">https://eurovision.tv/press/accreditation</a>

# 15. EXPO TEL AVIV - THE EUROVISION SONG CONTEST 2019 VENUE



Expo Tel Aviv is the largest and most advanced site in Israel for conventions, exhibitions, fairs, stage performances and events of an international magnitude. The center annually hosts hundreds of events and exhibitions of various types,

which draw more than 2.5 million visitors. It contains approximately 20,000  $m^2$  of canopied presentation areas, divided among 8 pavilions and 20 conference halls of variable sizes, and an additional 20,000  $m^2$  of open presentation spaces, accommodating any type of event.



The beginning of Expo Tel Aviv traces back to the 192Os, even before the founding of the State of Israel. The cornerstone ceremony for the permanent structures of Yarid Hamizrach "The Levant Fair"), as it was originally called, took place in 1933. Following the founding of the

State of Israel, the complex changed its name in the 5Os to the "Trade Fairs  $\delta$  Convention Center" It was recently renamed Expo Tel Aviv, to strengthen its global branding positioning. Since Expo Tel Aviv's inauguration, the Flying Camel was its official emblem. The camel symbolizes the slowly-paced levant, while the wings symbolize the burst of innovation, initiative spirit and progress. For the 2Ol9 Eurovision Song Contest, the main areas located in the complex are:

# PAVILION 2

Stage Hall

# **PAVILION I**

- Green Room
- Delegation Bubble
- Show and Contest Desk
- Commentators Area and Viewing Room (2nd level)
- Security and Medical Area

# **PAVILION II**

- Press and Fans Common lounge
- Press Working area

# PAVILION 12

 Interview Rooms (bookable via email or on location)

# PAVILION 13

Press Conferences room

# **PAVILION 2**



Construction of Pavilion 2 started during the second half of 2010: a complex and expensive project at a cost of around 350 million ILS. The opening of Pavilion 2, at the start of 2015, brought with it a new standard to the events sector, with the introduction of a variety of options, never-before-seen in Israel, in terms of operational and

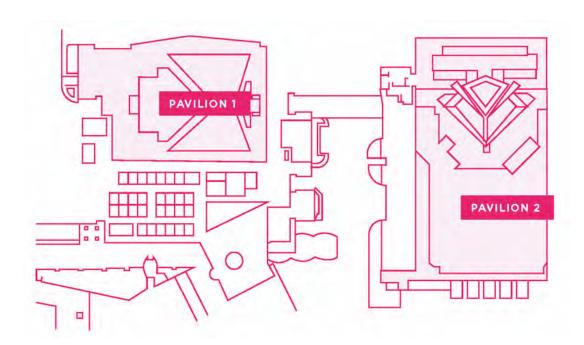
versatile functionality. The inspiration for the planning of Pavilion 2, and the uncompromising standards it meets, communicate with the most well-known and busy conference centers in the world, and position Expo Tel Aviv as the largest venue and the only one of its kind in the Middle East, offering the most advanced standards in the world.

# **PAVILION 1**



Pavilion I stretches on approximately 5,100m<sup>2</sup> and to a height of 10 meters, without any pillars used. The Pavilion contains a large registration lobby, a glamorous round registration-stand and 4 conference rooms on the gallery floor. Simultaneous sessions can be held alongside exhibitions or professional conventions in each of the

8 modularly-structured conference halls. Pavilion I showcases force and operational qualities and provides great versatility, with dozens of annual exhibitions, business events, conventions and international performances.



# 16. PRESS CENTER TEAM

**Tal Barnea** – Head of Press and International Relations

Irit Rom-Raff - Press Center Producer

**Sharon Ben Ari** – Press Working Area and Press Conferences Manager

**Itay Zeeman** - Press Working Area and Press Conferences Manager

**Roi Caro** – Interview Rooms Manager

**Zipi Livni** – Press Conferences TV Director

Sivan Avrahami – Press Conferences Moderator

Naday Embon – Press Conferences Moderator

# **KAN PR Team**

**Sharon Ben David** – Head of Communications

**Aya Achimeir** – Head of PR & Strategy

**Moshe Debby** – Strategy δ Crisis Management

Ron Granot – Spokesperson for Israeli Press

To contact the **EBU PR Team (Premier)** – press@eurovision.tv

# 17. PRESS CONTACT LIST

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Switzerland	Eva Wismer	eva.wismer@srf.ch	
United Kingdom	Lizzi Morton	Elizabeth.Morton@bbc.co.uk	

# 18. THE PRESS CENTER

# **WELCOME DESK** (Pavilion II)

The Press Welcome desk is located by the entrance to the main Press Center working area, at Pavilion II. Press Center personnel will be waiting at the desk to help all accredited journalists, photographers and fans with information requests and related enquiries. The working area in Pavilion II has room for 750 workstations. Wi-Fi high speed Internet connection is available. Some of the workstations will also have hard-wired Internet connection, with cables available upon request from the IT Support desk. Journalists are also welcome to consult the EBU Press desk and the KAN Press desk for media questions, with both desks located at the entrance to the working area. The working area will be equipped with monitors to follow rehearsals, press conferences and the live shows, in addition to information monitors with the daily events. Printing and copy services are also available.

# **INTERVIEW ROOMS** (Pavilion 12)

The Interview Rooms Area (in Pavilion 12) are located between the Press Working Area and the Press Conferences Area (Pavilion 13). Six interview rooms are available as of 4 May, equipped with chairs, logo backdrops, power outlets and proper lighting for conducting one-on-one interviews. There will also be three fully-equipped radio interview studios available as of 12 May. These studios will be equipped with an audio facilities line and Internet connectivity. In addition, there are two photo studio rooms available for photo-op use.

All accredited media, Heads of Delegation and Heads of Press are welcome to book these rooms on a first-come-first-served basis. Interview Rooms are booked at <a href="mailto:interviews@eurovision.net">interviews@eurovision.net</a> and the Radio Studios at <a href="mailto:radio-ops@ebu.ch">radio-ops@ebu.ch</a>. For general information, please contact bookings@eurovision.net.

# PRESS CONFERENCES ROOM (Pavilion 13)

The Press Conferences room has approximately 500 seats and space for several camera teams. Camera crews and radio journalists will have access to a press sound box located on the press camera podium. Power outlets will also be provided on the press camera podium. It is of the utmost importance that you provide your own power adaptor. The Press Conference room will be used for all press conferences of all the participating artists, as well as the EBU and KAN press conferences. During the shows (second) week, there will be press conferences after the two Semi Finals, as well as the Winner's press conference after the Grand Final. Each press conference will include a photo-op session.

# **EUROVISION NEWS FACILITIES AT THE VENUE**

Eurovision News Events Radio  $\delta$  TV, in close cooperation with Host Broadcaster KAN, will offer the following facilities at the Arena and the Press Center from 9 May until the last feed on 18 (early morning of 19) May:

- Exclusive interior Stand up position for live programme inserts with a view of the stage and at the Green Room (restrictions may apply to non-rights-holders, accreditation required)
- Stand up position for live programme inserts with a view of the Press Center (accessible with P / Press accreditation)

- Ad hoc live stand ups with IP solution connected to the Eurovision Network (Opening Ceremony) Exterior stand up position for live programme inserts through an IP solution
- Multi format Playout
- Possibility to record HB signal during Semi-Finals and the Grand Final for rights holders only
- Connectivity to the Eurovision Global Network
- Daily News Packages provided by EBU EVN/ World Feed crews
- Euroradio interview rooms and radio Connectivity



# **The Press Center Working Hours:**

		<b>Pavilion 11</b> Working Area	<b>Pavilion 12</b> Interview Rooms	Pavilion 13 Press Conferences
4 May	Sat	09:00-21:00	09:00-19:00	10:00-20:00
5 May	Sun	09:00-21:00	09:00-19:00	10:00-20:00
6 May	Mon	09:00-21:00	09:00-19:00	10:00-20:00
7 May	Tue	09:00-19:30	09:00-19:00	10:00-20:00
8 May	Wed		Closed	

		<b>Pavilion (1</b> Working Area	Pavilion 12 Interview Rooms	Pavilion 13 Press Conferences
9 May	Thu	09:00-21:00	09:00-19:00	10:00-19:00
IO May	Fri	09:00-23:30	09:00-19:00	10:00-00:00
II May	Sat	09:00-17:30	09:00-19:00	09:00-16:30
12 May	Sun	09:00-15:00	09:00-19:00	09:00-14:30
13 May	Mon	12:00-01:30	12:00-19:00	17:00-20:00
14 May	Tue	12:00-02:00	12:00-19:00	21:00-01:30
15 May	Wed	12:00-01:30	12:00-19:00	17:00-20:00
16 May	Thu	12:00-02:00	12:00-19:00	21:00-01:30
17 May	Fri	12:00-02:30	12:00-19:00	-
18 May	Sat	13:00-03:30	13:00-19:00	21:00-03:00

# 19. COMMENTATORS

The Commentary positions are located in the main stage hall, left upper tier. The Commentators' Lounge is located in the second floor of Pavilion I (above the Green Room and Delegations Bubble). In the Lounge you will find the Commentators' pigeon holes, as well as a working area and a break area. This is also the place where the mandatory Commentators Briefings will take place, prior to each first Dress Rehearsal (that is, on Monday, Wednesday and Friday). If a Commentator cannot be present, the Head of Delegation must attend. To facilitate the commentators' work on site, The EBU provides information through the Slack application, an online communications tool, which will feature:

- Last-minute script or running order changes;
- Running order changes during the show;
- Information about unforeseen events;
- Semi-Final results near the end of the

We kindly urge Commentators to have the Slack application running during each live show and the dress rehearsals, if they are present in their commentary booth.

Commentators Liasion Officer: Ivor Lyttle, tel. +49 I7O 555 2238, ivorly@yahoo.co.uk

Commentators Manager: Hagit Raz hagitr@kan.org.il



Each commentary booth will be equipped with a Riedel CCP- III6 commentary control panel, like the one in the illustration, as well as a desk, two monitors and Wi-Fi. Delegations and Commentators could order their requirements through Accredion by using one

separate form for each booth. In this form, they will be able to pick and choose exactly what they require in terms of technical equipment.

# COMMENTATORS BRIEFINGS SCHEDULE

Monday I3 May, I2:30 - I4:00 - Main and Semi-Final I Briefing Wednesday I5 May, I2:30 - I4:00 - Semi-Final 2 Briefing Friday I7 May, II:30 - I3:00 - Grand Final Briefing

# 20. ACCESS TO AND SCHEDULES OF REHEARSALS AND PRESS CONFERENCES

For a final and up-to-date daily schedule of rehearsals and press conferences, please follow the **information monitors** in the Press Center (highlighting where it would be possible to watch rehearsals from each day) or consult the **TOBLA19 App**.

Full Reporting Access Rules available on https://eurovision.tv/press

The first stage rehearsals (4-7 May for Semi Finalists and IO May for Finalists), as well as the  $2^{nd}$  and  $3^{rd}$  Dress Rehearsals, in addition to the Live Shows are not open to journalists, who could follow them on monitors in the Press Center.

Follow this link for a <u>Summary of the Access Rules</u>, including the limitations on filming. The full detailed copy of the <u>ESC 2019 Access Rules</u> is also available on the official website.

# 21. SHOW HOSTS



The four show hosts: Assi Azar, Bar Refaeli, Erez Tal and Lucy Ayoub (photo by Eyal Nevo)

### **ASSI AZAR**

Assi Azar is one of Israel's top television hosts and screenwriters. He has hosted the Israeli version of "Big Brother" and Israel's "Rising Star", a Prime-time musical reality-show that is was used to find the next Israeli representatives for the Eurovision Song Contest. The same show was used a year ago, to discover an anonymous bar-singer named Netta Barzilai. Assi's work, as the creator and screenwriter of the series "The Beauty and the Baker", made him a big show-runner in Israel. The show was sold for an international audience in Russia and the Netherlands and is currently being developed to an American audience for ABC's Universal Television company. In 2005, Assi made his most personal documentary film, in which he came out as a gay in front of his parents and the whole country. Ever since he has been an active leader of LGBT rights' movements. For that he was listed as OUT Magazine's IOO Most Influential Gay People in the world.

# **BAR REFAELI**

Bar Refaeli is one of Israel's symbols of beauty, talent and success. Bar is an Israeli supermodel, television host, actress, and businesswoman, that first appeared in the spotlight as a baby at the age of 8 months and has not left the business ever since.

Bar has reached success in Israel by hosting several prime-time shows, such as the Israeli version of "the X factor" among other accomplishments overseas. She was the first Israeli model to appear on the cover of the Sports Illustrated Swimsuit issue, and was voted No. I on Maxim magazine's Hot IOO list. Bar was a popular guest-star in the most famous International TV shows, such as The Tonight Show With Jimmy Fallon, The Jay Leno Show, The Tonight Show with Conan Obrien and Late Night with David Letterman. Bar also started her own model casting show, named "Million Dollar Shooting Star" on the German TV channel SATI.

## **EREZ TAL**

Erez Tal is Israel's most highly appreciated television and radio host, producer and entrepreneur. During his 25 years in the business, Erez has developed, produced and hosted a series of number-one primetime hits for the Israeli and worldwide audience. Erez hosted IO seasons of the Israeli "Big Brother", one of the most successful TV shows in Israel in addition to many other television accomplishments. His career has also led him to high peaks, such as creating, hosting and selling his TV game-show "The Vault" to 23 territories worldwide, including the UK, France, Spain and Russia, making it the most successful Israeli game-show format in the world. His unquestionable experience and talent, behind, as well as in front of the camera will surely be a corner stone in our Israeli Eurovision of 2019. Besides that, Erez Tal was KAN's Israeli commentator for the Eurovision Song Contest in 2018.

# **LUCY AYOUB**

Lucy Ayoub is Israel's most promising rising star and its pluralist face and voice. As many others in her generation, the Internet gave her the voice she was always looking for and her breakthrough came with the help of her YouTube channel and videos, that have turned her into an Israeli success story at the age of 23. In 2016, Lucy became famous when she read several pieces of her poetry in the framework of the Poetry Slam Israel competition. In the same year, Lucy joined KAN, writing and submitting digital videos. In 2017, Ayoub began to host a weekly cultural programme on the radio station. In the same year, she began hosting the daily TV programme called "Culture Club" on KAN. She has grown to become a well-known TV host and influential force and was Israel's spokes-person in the 2018 Eurovision Song Contest in Lisbon.

# 22. SHOWS' ACTS AND VTs

After twenty years, the Eurovision Song Competition is returning to Israel! We are so excited to host the world's greatest musical event, featuring forty-one songs from all over Europe and the world. The competition will take place in Tel Aviv, but it will give the world a chance to see the breadth of Israel – the beautiful vistas, history and culture of a country that was born and thrives because of people who dare to dream.

In addition to the competition itself, the three-part broadcast will feature a wealth of musical acts and entertainments: video postcards, in which the representatives of each country rose to our challenge – to dare to dance all over the Israel; Idan Raichel, who will wow the crowd with Hebrew music; the video artist known as "Kutiman" who will provide a completely original redesign of the Eurovision soundtrack; our very own Wonder Woman, Gal Gadot, who will show you Tel Aviv and Israel like you've never seen before; and the Shalva Ensemble, who taught us all a lesson in the power of a dream and the bravery to make it come true.

We're also pleased to honor the Eurovision tradition by inviting past winners and finalists like Mans Zelmerlöw, Conchita Wurst, Eleni Foureria, and Verka Serduchka, who will perform with Gali Atari a once-in-a-lifetime arrangement of her winning song "Hallelujah," which brought Jerusalem its second consecutive victory in 1979.

Our Dana, who became Dana International after winning the contest in 1998, will return to the Eurovision stage, as will Izhar Cohen, the first singer to bring us first place, with "Abanibi" in 1978. And of course, our Netta – who last year in Lisbon accomplished her personal dream and our collective one.

Netta Barzilai will perform a world premiere of her new song, as well as an unforgettable arrangement of her winning song, Toy.

Welcome to Israel, the 64th Eurovision, the Eurovision that Dares to Dream.

The Grand Final's opening act will begin with a special video that introduces the audience to Israel and flows seamlessly into the Flag Parade as a single sequence. Netta will welcome the audience and the participants of the 2019 ESC with the airplane ride of their life – into TEL AVIV. The plane will "land" directly into the Flag Parade. The music will begin with "Im Ninalu" a Jewish-Yemenite poem historically

sung in traditional celebrations. Twenty years ago, Ofra Haza, an Israeli icon who successfully preformed all over the world, would often include the song "Im Ninalu" in her repertoire. She also reached a very respectable second place at in the 1983 ESC. Dana International, Israel's famous ESC winner, will open the stage with a tribute to Tel Aviv and her song "Diva." Then Ilanit, Israel's first participant in the ESC, will sing an excerpt from her 1973 song "Ey Sham" followed by







Nadav Guedj, Israel's representative in the 2OI5 ESC, who will sing an excerpt from his song "Golden Boy" ("Let me show you Tel Aviv"). The Israeli Hollywood Super-Star, the international actress Gal Gadot will join us all the way from LA, and we are super honored and thrilled to welcome her in an exciting and surprising VTR during the Grand Final of the Eurovision Song Contest.

Between these songs, the delegations flag parade will take place, accompanied by stage dancers wielding airfield landing lights. When each country is introduced, the dancers on stage will dance with ultra-bright light pixel pois that will digitally "unroll" the country's flag on the ceiling. After being introduced, each country will be welcomed in its own language and the LED screens will feature the country name and the word "WELCOME."

# First Semi Final

- Netta TOY
- Dana International
- Junior Eurovision Song Contest

 Kutiman (Ophir Kutiel) is a songwriter, producer, orchestra leader, mixologist, and filmmaker - a "psychedelic funk architect" whose job description changes by the day. He made his mark on the global music scene in 2007 with the debut

of his critically years later, of digital video groundbreaking series, ThruYOU. ten million views and was named



acclaimed, self-titled album. Two Kutiman's interest in the alchemy art and soulful music led to his online music video mash-up ThruYOU soared to an incredible on YouTube in only two weeks one of the "5O Best Inventions of

2009" by Time Magazine. Over the following decade Kutiman continued to experiment and innovate with digital media. For this year's Eurovision Song Contest, Kutiman will premiere yet another remarkable work of art. Given access to the Eurovision video archives, Kutiman created a masterpiece – an original multimedia interpretation of sixty-three years of Eurovision history that combines some of Eurovision's most iconic moments into one new and surprising video artwork. It's a fitting tribute to Eurovision heritage that you'll want to watch again and again.

# **Second Semi Final**

All members of the Shalva Band dare to dream through music. Formed 13 years

ago as part of the Shalva Organization, the leading Israeli voluntary society for the treatment and empowerment of people with disabilities, the band has performed and delighted audiences worldwide with its musical excellence. We are excited and proud to sing our message of inclusion and equality for all at the Eurovision Song Contest!



Lior Suchard, our very successful sensory world-class artist. During the live broadcast of the ESC, Lior will attract the attention of the millions of TV viewers across Europe and beyond through his special segments where he'll interact with the competing artists using his supernatural powers and senses!



- Kutiman 2
- Abanibi
- **Douze Points**

# **Grand Final**

- Opening Act and Flag Parade
- Netta New Song
- Idan Raichel



Idan Raichel is a global music icon who has brought his inspiring, soul stirring music to some of the world's biggest stages. As the leader of The Idan Raichel Project, Idan acts as a musical ambassador by demonstrating how artistic collaboration has the power to break down barriers between people of different backgrounds and beliefs. Over the past 15

years, Idan has recorded songs in a wide variety of languages, including Arabic, Amharic, French, Spanish, Portuguese, English and Hebrew, and his songs are considered an essential part of the soundtrack of daily life in Israel.

His unique approach to music also celebrates the diversity within Israel, by exposing Israelis of different backgrounds to the beauty of the musical traditions of their neighbors. Idan will perform his song "Bo'ee (Come To Me)" which has become one of the most popular and recognized melodies in Israeli music history.

## Switch Song



In honor of this year's theme, Dare to Dream, we dared to

dream what would happen if top Eurovision singers were to switch places and sing their own versions of other countries' Eurovision hits. We asked Austria's Conchita Wurst, winner of



the 2014 ESC, to sing "Hero," the song Mans Zemerlöw

performed when 2015. Then we song "Fuego," 2018. And if that we even asked



he won the contest for Sweden in asked Mans to sing Eleni Foureira's which placed second for Cyprus in

weren't enough, Eleni to sing Verka



Serduchka's iconic song from the 2007 ESC, "Dancing Lasha Tumbai." They all said yes. But the biggest surprise is still to come. With all these incredible performers on one

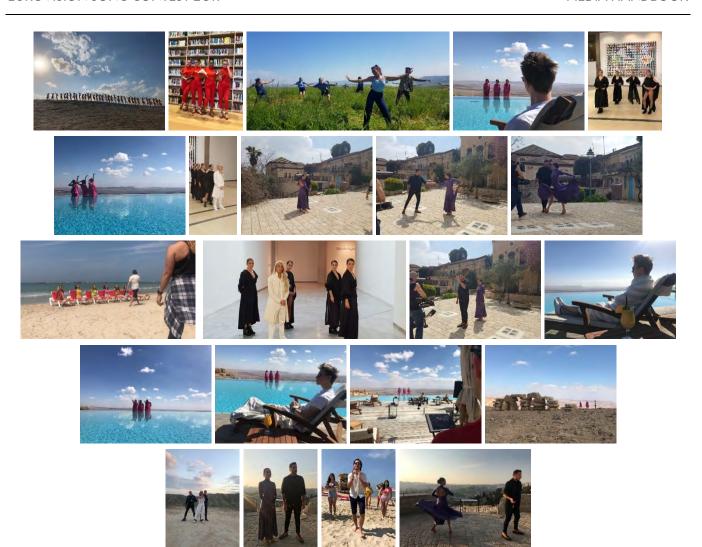


stage, we dreamed up something even grander: what if they were to come together to form a new all-star band for Gali Atari – the Israeli singer who won the first Eurovision ever to be held in Israel with her classic song "Halleluja." The answer is something truly spectacular.

Tel Aviv Vibe

## 23. POSTCARDS

Every year, the ESC contestants impress audiences all over the world with their singing. This year, in honor of the competition's theme, "Dare to Dream," we dared to ask our performers to show us even more of their talents: we dared them to dance! To help inspire them, we invited them to visit some of Israel's most special places. The results were truly amazing. Before each song of the competition, a video postcard featuring the performers' dancing in a different inspiring location will be screened. As you'll see, our performers rose to our challenge and helped us write a new chapter in Eurovision history.



## **COUNTRY**

# **POSTCARD LOCATION**

Albania	Banias Nature Reserve		
Armenia	Masada National Park		
Australia	Jaffa		
Austria	Tel Aviv Bauhaus		
Azerbaijan	Gan HaShlosha (Sahne)		
Belarus	Jerusalem, Rockefeller Archaeological Museum		
Belgium	Mitzpe Ramon		
Croatia	Jerusalem - The Israel Museum		

## **COUNTRY**

# **POSTCARD LOCATION**

Cyprus	Eilat		
Czech Republic	Caesarea		
Denmark	Jerusalem		
Estonia	Tel Aviv Beach		
Finland	Ramat Gan, Financial District		
France	Tel Aviv Museum of Art		
Georgia	Acre		
Germany	Sea of Galilee		
Greece	Jerusalem - Van Leer Institute		
Hungary	Beit Guvrin National Park		
Iceland	Beit She'an National Park		
Ireland	Eylot, Palm Plantation		
Israel	Jerusalem		
Italy	Ashdod Port		
Latvia	Tel Aviv - Suzanne Dellal Center for Dance and Theater		
Lithuania	Habonim Beach		
Macedonia	Carmel Forest		
Malta	Timna Park		
Moldova	Zichron Yaakov's Wineries		
Montenegro	Mikhmoret Beach		
Norway	Judean Desert		

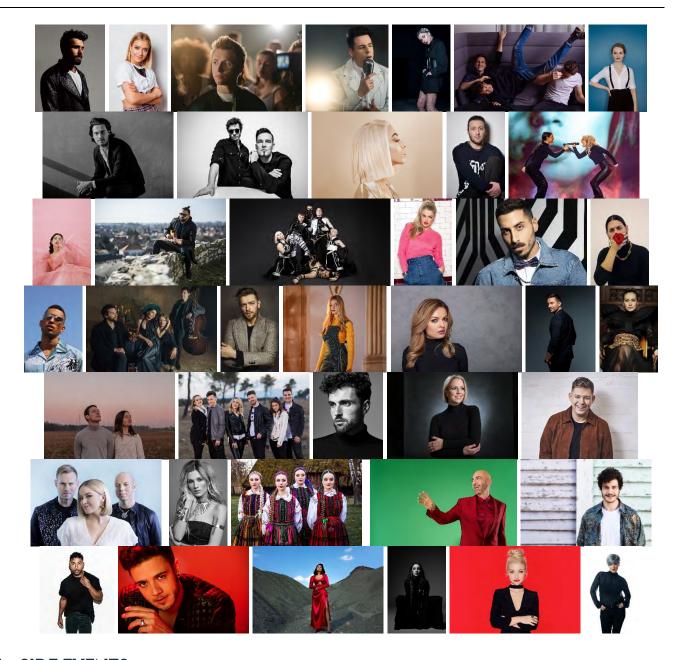
COUNTRY	POSTCARD LOCATION		
Poland	Jerusalem - Mishkenot Sha'ananim		
Portugal	The Dead Sea		
Romania	Mount Hermon		
Russia	Jerusalem - Tower of David		
San Marino	Ashalim - Solar Thermal Power Station		
Serbia	Ein Zivan - Cherry Blossom		
Slovenia	Ruhama Badlands		
Spain	Haifa		
Sweden	Tel Aviv Port		
Switzerland	Israel Philharmonic Orchestra		
The Netherlands	Mount Arbel		
United Kingdom	Haifa - Bahai Gardens		

# 24. SONGS

COUNTRY	ARTIST	SONG	LYRICS	MUSIC
Albania	Jonida Maliqi	Ktheju tokës (Return to Your Land)	Eriona Rushiti	Eriona Rushiti
Armenia	Srbuk	Walking Out	Garik Papoyan	Lost Capital, tokionine
Australia	Kate Miller- Heidke	Zero Gravity	Kate Miller-Heidke, Keir Nuttall	Kate Miller-Heidke, Keir Nuttall
Austria	PÆNDA	Limits	PÆNDA	PÆNDA
Azerbaijan	Chingiz	Truth	Borislav Milanov, Trey Campbell, Bo J, Hostess	Borislav Milanov, Trey Campbell, Bo J, Pablo Dinero, Hostess and Chingiz
Belarus	ZENA	Like It	Yuliya Kireyeva	Yuliya Kireyeva, Victor Drobysh

Belgium	Eliot	Wake Up	Pierre Dumoulin, Eliot Vassamillet	Pierre Dumoulin, Eliot Vassamillet
Croatia	Roko	The Dream	Jacques Houdek, Charlie Mason, Andrea Čubrić	Jacques Houdek
Cyprus	ТАМТА	Replay	Alex Papaconstantinou, Teddy Sky, Viktor Svensson, Albin Nedler, Kristoffer Fogelmark	Alex Papaconstantinou, Teddy Sky, Viktor Svensson, Albin Nedler, Kristoffer Fogelmark
Czech Republic	Lake Malawi	Friend of a Friend	Jan Steinsdoerfer, Maciej Mikolaj Trybulec, Albert Černý	Jan Steinsdoerfer, Maciej Mikolaj Trybulec, Albert Černý
Denmark	Leonora	Love Is Forever	Lise Cabble, Melanie Wehbe, Emil Lei	Lise Cabble, Melanie Wehbe, Emil Lei
Estonia	Victor Crone	Storm	Stig Rästa, Victor Crone, Fred Krieger	Stig Rästa, Vallo Kikas, Victor Crone, Sebastian Lestapier
Finland	Darude feat. Sebastian Rejman	Look Away	Sebastian Rejman δ Ville Virtanen	Sebastian Rejman δ Ville Virtanen
France	Bilal Hassani	Roi (King)	Emilie Satt, Jean-Karl Lucas	Emilie Satt, Jean-Karl Lucas
Georgia	Oto Nemsadze	Keep on Going	Diana Giorgadze	Roma Giorgadze
Germany	S!sters	Sister	Laurell Barker, Tom Oehler, Marine Kaltenbacher, Thomas Stengaard	Laurell Barker, Tom Oehler, Marine Kaltenbacher, Thomas Stengaard
Greece	Katerine Duska	Better Love	Katerine Duska, David Sneddon	Katerine Duska, Leon of Athens, David Sneddon, Phil Cook
Hungary	Joci Pápai	Az én apám (My Father)	Ferenc Molnár	Joci Pápai, Ferenc Molnár
Iceland	Hatari	Hatrið mun sigra (Hate Will Prevail)	Hatari	Hatari
Ireland	Sarah McTernan	"22"	Janieck van de Polder, Marcia Sondeijker, Roel Rats	Janieck van de Polder, Marcia Sondeijker, Roel Rats
Israel	Kobi Marimi	Home	Inbar Wizman, Ohad Shragai	Inbar Wizman, Ohad Shragai
Italy	Mahmood	Soldi (Money)	Dardust, Mahmood	Dardust, Mahmood, Charlie Charles
Latvia	Carousel	That Night	Sabīne Žuga	Mārcis Vasiļevskis, Sabīne Žuga
Lithuania	Jurij Veklenko	Run with the Lions	Eric Lumiere, Ash Hicklin, Pele Loriano	Eric Lumiere, Ash Hicklin, Pele Loriano

Malta	Michela	Chameleon	Joacim Perrson, Paula Winger, Borislav Milanov, Johan Alkanas	Joacim Perrson, Paula Winger, Borislav Milanov, Johan Alkanas
Moldova	Anna Odobescu	Stay	Georgios Kalpakidis, Thomas Reil, Jeppe Reil, Maria Broberg	Georgios Kalpakidis, Thomas Reil, Jeppe Reil, Maria Broberg
Montenegro	D mol	Heaven	Adis Eminić	Dejan Božović
The Netherlands	Duncan Laurence	Arcade	Duncan Laurence, Joel Sjöö, Wouter Hardy	Duncan Laurence, Joel Sjöö, Wouter Hardy
North Macedonia	Tamara Todevska	Proud	Kosta Petrov, Sanja Popovska	Robert Bilbilov, Lazar Cvetkoski, Darko Dimitrov
Norway	KEiiNO	Spirit in the Sky	Alexander Olsson, Tom Hugo, Fred Buljo, Alexandra Rotan	Tom Hugo, Henrik Tala, Fred Buljo, Rüdiger Schramm
Poland	Tulia	Fire of Love (Pali się)	Allan Rich, Jude Friedman, Sonia Krasny	Nadia Dalin
Portugal	Conan Osiris	Telemóveis (Cell Phones)	Conan Osíris	Conan Osíris
Romania	Ester Peony	On a Sunday	Ioana Victoria Badea	Ester Alexandra Crețu, Alexandru Șerbu
Russia	Sergey Lazarev	Scream	Sharon Vaughn, Dimitris Kontopoulos	Philipp Kirkorov, Dimitris Kontopoulos
San Marino	Serhat	Say Na Na Na	Serhat, Mary Susan Applegate	Serhat
Serbia	Nevena Božović	Kruna (The Crown)	Nevena Božović	Nevena Božović, Darko Dimitrov
Slovenia	Zala Kralj δ Gašper Šantl	Sebi (To Myself)	Zala Kralj & Gašper Šantl	Zala Kralj & Gašper Šantl
Spain	Miki	La Venda (The Blindfold)	Adrià Salas	Adrià Salas
Sweden	John Lundvik	Too Late for Love	John Lundvik, Anderz Wrehov, Andreas Stone Johansson	John Lundvik, Anderz Wrehov, Andreas Stone Johansson
Switzerland	Luca Hänni	She Got Me	Laurell Barker, Mac Frazer, Luca Hanni, Jon Hallgren, Lukas Hallgren	Laurell Barker, Mac Frazer, Luca Hänni, Jon Hällgren, Lukas Hällgren
United Kingdom	Michael Rice	Bigger than Us	Laurell Barker, Anna- Klara Folin, John Lundvik, Jonas Thander	Laurell Barker, Anna- Klara Folin, John Lundvik, Jonas Thander



## 25. SIDE EVENTS

The Opening Ceremony will begin with an Orange Carpet Walk on Sunday, May 12 at 19:00. In order to welcome each national delegation, a long orange carpet will be rolled out where accredited media and fans will be able to view all delegations and have interviews with the competing artists and delegation members.

Orange Carpet groups will include the artist / band plus three (3) people per national delegation. Due to increased security, we request that you arrange your hair and make-up needs before leaving the hotel, and that you do not carry any large-sized luggage. For Orange Carpet artists, the pre-start zone has been prepared with make-up artists for touch-ups. Each delegation will be accompanied by two hosts, which will inform them

in advance on the pick-up time and appearance time on the orange carpet. All national delegations will be picked up from their hotels to main pick up points and from there will be transported to the Orange Carpet and Opening Ceremony area at Habima Square in Tel Aviv. The delegations will enter the complex via the Artists Entrance to the Artists Area, where refreshments and beverages will be served. While artists go through touchups, the rest of the delegation can go up to the terrace for reception and mingling or to the Orange Carpet area.

Following that, contest participants will be brought by luxury cars to their carpet walk. After the walk, artists will go through reception to the Opening Ceremony Event hosted by Tel Aviv Mayor, Mr. Ron Huldai and in the presence of the Eurovision Song Contest Executive Supervisor, Mr. Jon Ola Sand. At the end of the ceremony, delegations will be transported to the Opening Party at the EuroClub complex.

ORANGE CARPET & OPENING CEREMONY EVENT 19:00 - 22:30

EUROCLUB OPENING PARTY 22:30 - 2:00

All delegations are invited. At 2:00, shuttle buses will be waiting for you near the EuroClub to take you back to the hotel. Please Note: Admittance to the Orange Carpet  $\delta$  Opening Ceremony and to the EuroClub will be permitted BY BADGE / STICKER.

## More details are available on the TOBLA19 App

## 26. HOST CITY AND TEL AVIV 12 POINTS

Tel Aviv was founded on April II, 1909, when several dozen families gathered on the sand dunes on the beach outside Yafo to allocate plots of land for a new neighborhood they called Ahuzat Bayit, later known as Tel Aviv. The true development of Tel Aviv took off with the arrival of Scottish urban planner, Sir Patrick Geddes. In response to the unplanned expansion of the city, Geddes was invited by the municipality in 1925 to present a comprehensive master plan for Tel Aviv. In his vision, Tel Aviv was to be a garden city, as foreseen by its founders. An important element of his plan, reflecting the social climate of the time, was the creation of shared public spaces, in the form of parks and squares, as well as within residential blocks.

The housing needs of the wave of immigration to the city brought the rise of Bauhaus, or Modern Movement, a style of architecture, resulting in what today is known as the White City.

In the 1930's, Tel Aviv became the country's largest economic center and had the highest concentration of social and cultural institutions.

Tel Aviv became known for its modern cafes, hotels, concert halls and nightclubs. The city enjoyed a sense of international chic, which was rare for the region at the time. In April 1950, Jaffa was formally merged with the Tel Aviv municipality and a unified city was established - Tel Aviv-Yafo.

With leafy boulevards filled with people at all hours, a thriving business sector, countless charming cafes and restaurants, a beautiful beachfront and rich cultural offerings, the vision of the city's founders has come alive.

## THE BEACHES AND THE HERBERT SAMUEL PROMENADE ("HATAYELET")

Tel Aviv-Yafo boasts a stunning promenade which runs alongside the seashore that makes up its western edge. People walk or jog, cycle, sit leisurely on benches

and fill their lungs with fresh air, while surrounded by the blue horizons. Dozens of restaurants, cafes and ice cream parlours are busy all day long, while pubs, discos and jazz clubs blossom after dark. Regardless of the hour, human attractions abound – clowns, caricaturists, tattoo artists, hair-



braiders, magicians and of course, the ever-changing parade of people strolling by. Right off the promenade you'll find clean sand, lounge chairs, ice-cream vendors and diehard beach-lovers. Each beach enjoys unique characteristics and offers a variety of services, including lifeguard stations, kiosks, restaurants, children's play grounds, outdoors gyms, and more.

## 2. OLD JAFFA AND THE CLOCK SQUARE ("KIKAR HASHAON")

Thousands of years of history come together in Jaffa, one of the world's oldest cities and the birthplace of Tel Aviv.

Old Jaffa, with its Old Port, markets, restaurants and unique atmosphere, is a top destination for visitors of the city. Enjoy shopping at the flea market, tasting legendary humus, or browsing through galleries and museums. Yafo is mentioned in the Old Testament as the port from which the prophet Jonah embarked on a ship before being swallowed by a fish. In modern times, the port served as the main



export and import hub of the region, including for the famous Jaffa oranges. Today, local fisherman still use the harbor, and the main hangars of the port have been restored and include art galleries, cafes, restaurants, various shops, and the "NaLaga 'at Center"— a unique artistic complex operated by

the deaf and blind community.

## 3. THE TEL AVIV PORT ("HANAMAL")

The Port in northwest Tel Aviv was originally built in 1938. It is home to some of the city's trendiest bars, night clubs, restaurants and coffee shops. The port is spread along 14,000 square meters of a wooden deck, which was inspired by Tel Aviv's sand dunes. The wide wooden promenade attracts



thousands of people seeking to combine food, shopping and entertainment with beautiful sunsets and salty sea breezes. When the sun goes down, the bustle only increases as the port transforms into one of the liveliest and busiest areas of nightlife in the city.

## 4. THE NEW TEL AVIV MUSEUM OF ART

The new Tel Aviv Museum of Art was opened in 2011. The Herta and Paul Amir

Building, which was designed by architect Preston Scott Cohen and local Israeli Architect Amit Nemelich, is a dynamic structure made of 43O polished cement panels. The building hosts visiting exhibitions, in addition to a permanent collection of highlights spanning IOO years of Israeli art. The



Tel Aviv Museum is part of the city's main cultural complex, and neighbors the Cameri Municipal Theatre, the Israel Opera, and the Beit Ariela Public Library.

#### 5. THE INDEPENDENCE TRAIL

Let us embark on a fascinating journey that takes us from a Hebrew city to a Hebrew state, a trail that begins with the founding of Tel Aviv in 1909 and ends with the Establishment of Israel in 1948. The trail includes the first homes of Tel Aviv built on sand dunes, the mosaic of Jaffa's history created by Nahum Gutman, the



Herzliya Hebrew Gymnasium, the Great Synagogue, the Haganah Museum, the first branch of the Bank of Israel, the monument commemorating Tel Aviv's founders, the statue of thecity's first mayor, Meir Dizengoff, and Independence Hall – which originally was Dizengoff's home that he converted

into the Tel Aviv Museum of Art. On 14 May, 1948, it was also the site of the historic ceremony at which David Ben-Gurion declared Israeli Independence – thereby closing a full circle: four decades after the Hebrew City was founded, the Hebrew State was established in the very same place.

## 6. THE YARKON PARK ("GANEI YEHOSHUA")

The Ganei Yehoshua Park is one of the largest urban parks in Israel, and the largest in the Tel Aviv municipality, spreading across 3,750,000m2 – from the Geha intersection in the East to the edge of the Yarkon River in the West. The park includes extensive lawns, botanical gardens, sports facilities, outdoor concert

venues and many more attractions that serve the residents of Tel Aviv and



thousands of annual visitors from the rest of the country. During Israel's first years of independence, Prime Minister David Ben Gurion made the decision to establish a large urban park in Tel Aviv, designating the land around the Yarkon River for this particular purpose. It was decided that no residential buildings were to be built along the riverbanks, and that the area will remain as an open center and the green "lungs" of the city. In the late 6Os, Tel Aviv's mayor, Mordechai Namir, entrusted Moshe Ekron with the park's founding – Mr. Ekron later became the park's first Chief Executive Officer.

Planning of the park began in 1969, and it was opened to the public in 1973. It was named Ganei Yehoshua, honoring Yehoshua Rabinovich, the mayor of Tel Aviv between 1969-1974.Ganei Yehoshua Park has undergone many developments over the years, and meets global standards for urban metropolitan parks. The park includes numerous facilities for the city's residents and visitors from other parts. The large active area of the park spreads across 2,000,0002, 1,2002 of which are lush green lawns. The park's irrigation systems require over 7,000 annual cubic meters of water. Future plans include the construction of an irrigation system based on reclaimed water from near municipal regions. The park offers many diverse options for recreational activities: picnic areas, running and jogging lanes, bicycle paths, climbing walls, soccer areas, basketball courts, playgrounds, gardens, a lake and many more. Ganei Yehoshua is also renowned for its outdoor concert venues that have hosted many local and international artists such as Paul McCartney, The Rolling Stones, Madonna, David Bowie, Carlos Santana, Bon Jovi, Elton John, Aerosmith, Metallica, U2, Depeche Mode, Justin Timberlake, Justin Bieber, Sia, Lady Gaga, Rihanna and to name a few. Ganei Yehoshua Park offers numerous activities and prides itself on being one of the best urban parks in Israel and the Middle East.

## 7. THE RABIN MEMORIAL AND RABIN SQUARE ("KIKAR RABIN")

On 4 November 1995, after a huge rally in support of his government 's peace policy in Tel Aviv 's main plaza, Yitzhak Rabin was murdered in front of City Hall. A year later, the monument to Rabin was built there. Created by the sculptor Yael Ben-Artzi, the memorial is made of 16 basalt stones from the Golan Heights that are sunken into



the earth to symbolize Rabin 's roots and his deep connection to the land. The stones are set at varying heights and lit from below by a red light, suggesting the everlasting light. The viewer feels as if an earthquake took place here – indeed, a political and social earthquake occurred right at this spot. Graffiti that were inscribed on the surrounding walls after the murder have been preserved, and passers-by often stop at the monument to pay their respects to Rabin. Thousands attend the memorial service held at Rabin Square every year on the anniversary of his death.

## 8. CULTURE SQUARE ("KIKAR HABIMA")

At the end of Rothschild Boulevard are three of the city's most important cultural

institutions: The Habima National Theatre, recently renovated and expanded; the historic Mann Auditorium ("HaTarbut Square"), home of the Israel Philharmonic Orchestra; and the Helena Rubinstein Pavilion, which houses contemporary art exhibitions and is open for free to the public. Connecting all three is the new Culture Square, designed by artists Dani Karavan.



## 9. THE CARMEL MARKET ("SHUK HACARMEL")

The Carmel Market ("Shuk HaCarmel") is the city's biggest marketplace and a fascinating place to visit. It is essentially a long and narrow alley with colorful stalls lining its sides, from where vendors proudly present their goods. Here you can find



almost anything imaginable for the lowest prices in the city, from different kinds of bread and pastries, to tasty olives, dried fruits, exotic spices, and fresh produce. Shuk HaCarmel stretches between the corner of King George and Allenby streets and the Carmelit Bus Station.

## IO. THE ARTISTS MARKET ("NACHLAT BINYAMIN")

Every Tuesday and Friday, vendors display their merchandise on small tables along the paved part of Nachalat Binyamin St. Here you can find jewelry, ceramics,



special toys, lampshades, and Judiaca among a vast and varied selection of handmade goods. Besides the shopping, performance artists, fortunetellers and clowns all wander around the market, providing entertainment. The market is generally open on Tuesdays and Fridays from IO:OO am until sundown. It is a wonderful place to

purchase unique arts and crafts and special gifts from Israel.

## II. NEVE TZEDEK AND THE HISTORIC TRAIN STATION ("HATACHANA")



Several decades before the founding of Tel Aviv, Neve Tzedek was built as one of the first neighborhoods outside of Jaffa. Its beautifully restored houses and streets preserve the romance of the

late 19th century. A walking tour is a must for romantics, history lovers and fans of small, winding alleys. On its southern edge is the Tachana - the historic Jaffa train station. Built in 1892, the station connected Jaffa Port and Jerusalem, enabling pilgrims a short (6 hour) journey to the Holy City. Today, following extensive preservation and restoration, the Tachana's beautiful compound has been converted in a cultural and shopping center open 7 days a week. One of the historic train cars has been converted to include a special 3D show that unveils the history of rail travel in the region. Also in Neve Tzedek is the Nahum Gutman Museum, on 2I Shimon Rokach St. The museum is dedicated to the painter and illustrator, who immortalized the early Tel Aviv and Jaffa landscapes in his colorful paintings. Neve Tzedek is also home to the Suzanne Dallal center, a bustling dance and theater complex that features one of the city's most beautiful piazzas.

#### 12. BAUHAUS ARCHITECTURE AND THE WHITE CITY

In 2003, the United National Educational, Scientific and Cultural Organization (UNESCO) proclaimed the historic zone of Tel Aviv, also known as the White City, as a World Cultural Heritage site. The White City maintains the world's largest grouping of buildings (about 4,000) in the International Style, also known as Bauhaus. The buildings were designed by Jewish architects who had studied at the Bauhaus School in Germany and escaped Europe following the rise of the Nazi



regime. They created a new architectural language characterized by its functionality and simplicity. At first look, houses in this style seem like simple cubic structures. Yet a close

observation of the fine details reveals its characteristics: white walls, flat roofs, facades with air ways and shading ledges. The International Style can be best seen on and round Rothschild Boulevard

## 27. SHUTTLES FOR PRESS

Dedicated shuttle services are available to/from the Expo on 3 different routes through the city. More detailed and up-to-date information and exact schedules are available on the App (TOBLAI9).

## 28. GOOD TO KNOW

## TIME ZONE

Israeli Summer (Daylight Saving) Time (IDT) begins on Friday, 29 March 2019, at O2:00 and is UTC+3. This is the Friday before the last Sunday of March.

## **TELEPHONE**

Country Code (Israel): +972 Area Code (Tel Aviv): (O)3

#### **ELECTRICITY**

In Israel, the standard voltage is 23O V (22O - 24O voltage supported) and the frequency is 5O Hz, as is in the UK, Europe, Australia and most of Asia and Africa. You can use your electrical appliances in Israel using the European standard (type C) plug.

#### **CURRENCY AND CREDIT CARD**

The currency used in Israel is the New Israeli Shekel (ILS), divided into IOO Agorot. All major credit cards are accepted in Israel.

#### DRINKING WATER

Tap water in Tel Aviv and elsewhere in Israel is perfectly safe to drink.

#### **TIPPING**

A service charge is not included in Israel hotels and restaurant bills. A gratuity is custom in restaurants.

#### WI-FI IN TEL AVIV

You can find free Wi-Fi at Ben Gurion / Tel Aviv Airport, most of the city hotels, shopping malls, bars and restaurants and throughout the city main streets.

## **AVERAGE TEMPERATURE**

In May the average temperature is 21°C. In sunny days, temperature can reach 27°C degrees during the day and fall to 14°C or 15°C at night.

## **SHOPPING**

The shops in the city center normally keep the following opening hours: 9 or IOam to 7pm. Shopping malls are open from IOam to IIpm

## **FOOD TRUCKS**

You can find 2 food trucks outside Pavilion I (for Delegations) and 2 food trucks outside Pavilion II (for Press).

## **CAFETERIAS**

A cafeteria will be available inside the Delegation Bubble (for delegations) and inside the Press Center with several options: light meals, snacks, soft drinks, sandwiches and more.

• Opening Hours: 08:00-19:00

Please use the Application to find out more about menus and prices.



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